

**JASON E. BROOKS - SPEAKER, AUTHOR, & HOSPITALITY COACH**



30+ year hospitality executive, Jason speaks to high performance leaders, hospitality teams, and culture champions to help drive growth, navigate mindset shifts in leadership, and develop teams to win back your time in your personal and professional life.

#### Speaking Topics:

##### **Never Lead Alone Again: 5 Keys to Build Back Your Team & Your Time**

What's the one thing that every manager needs to be a leader? Followers. A Team. Their A-Team. The challenge? Managers have regressed in the soft skills needed to develop their teams because of changes to their own patterns of management. Get what it means to understand the B.I.G. picture in connecting the reality of your goals with the reality in your business.

##### **Leading with The Right Mindset: Managing vs Leading vs Coaching**

Jason will walk you through the fundamentals of when to use a management style, versus leadership style, versus a coach mentality, and build a productive team through the power of relationships.

##### **Closing the Gap Between Customer Expectations & Operator Execution In Your Brand**

Jason's keynote 'Closing the Gap' helps teams' identify the in-your-face reasons why 'The Gap' happens with your business and guides you through simple solutions to get you back on track to consistently being above the bar in your execution.

Keynote Speaker sponsored by 

The first 20 centers to register will receive a  
free signed copy of Jason's book!

# Event Schedule



**Sunday, July 20<sup>th</sup> 6pm Association Dinner at Skamania Lodge**

**Monday, July 21<sup>st</sup> 8am Breakfast - 8:30am Check-in**

**Annual Meeting 9am - 3 pm**

**Keynote Jason Brooks**

30+ year hospitality executive, Jason speaks to high performance leaders, hospitality teams, and culture champions to help drive growth, navigate mindset shifts in leadership, and develop teams to win back your time in your personal and professional life.

**Industry Updates**

**Garden Patio Lunch**

**HR Answers, Inc Laurie Grenya**

- No is Not a Dirty Word: How to Remain Firm with Professionalism.
- Master the art of setting boundaries, addressing difficult conversations, and holding your team accountable—all while maintaining a respectful workplace.

**4pm Industry Social at Skamania Lodge. Participate in Axe-Throwing, Zip Line or Aerial Ropes Park\*.**

Relax and reconnect with fellow attendees during a casual outdoor social event. Enjoy scenic views, fresh air, light refreshments, and great conversation in a laid-back atmosphere designed for networking and fun. \*Activity selection may change based on group minimum requirements. Family participation encouraged! Fees vary.

*Let's share our passion for bowling and elevate our centers together! Don't miss out on this chance to learn, laugh, and grow with your peers.*



# REGISTRATION

Monday, July 21<sup>st</sup>, 2025

Breakfast starts at 8am



Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Center Name: \_\_\_\_\_ Email: \_\_\_\_\_

## Attendees:

Name \_\_\_\_\_ ☐ Sunday Dinner ☐ Meeting (9am-3pm) ☐ Lunch

Monday After-Meeting Social Activity  
☐ Axe Throwing \$40/hr ☐ Zip Lining \$110 ☐ Aerial Park \$65

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Please help keep our cost in check by registering ahead of time and letting us know if you will be available to dine with us.

Payment method: ☐ Check sent to 500 West C St Silverton Or 97381, rec by July 7th  
☐ Pay thru Zelle to US Bank, OregonStatebpa@gmail.com

## Hotel Details

Mention OSBPA's Group Rate for Special Room Rates of \$219 per night + tax and reduced resort fee of \$24 per night.

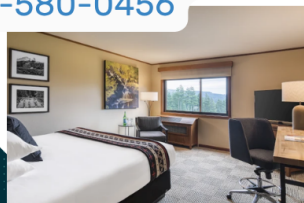
**Stay both Sunday and Monday Nights and OSBPA will rebate \$50 of your first night and \$100 second night room rate!**

Limited rooms, reserve by the **June 20<sup>th</sup>** deadline for this rate.

To make a room reservation call 644-432-4746, Option 1 and mention Group #1123XE, or use the link below.

## Room Reservation Link

Register for the meeting now with Mariah Smith,  
OSBPA Event Coordinator 541-580-0456



# 2025 OSBPA ANNUAL MEETING



Jason Brooks  
Keynote Speaker

**Sunday July 20<sup>th</sup> 6pm**  
Association Dinner

**Monday July 21<sup>st</sup>**  
9am-3pm  
Annual Meeting  
and Lunch

**Fun Activities,  
Learning  
Opportunities,  
and Networking**

Meeting Location & Host Hotel:

**Skamania Lodge**

1131 SW Skamania Lodge Way  
Stevenson, WA 98648



Skamania Lodge®